Date: 17.9.2024

Name of the Institute: ICAR-Directorate of Coldwater Fisheries Research, Bhimtal

The institute observed "Ek Ped Maa Ke Naam programme" and organised marathon on Swachh Bharat Mission on September 17, 2024. The event aimed to promote environmental sustainability and cleanliness, aligning with the objectives of Swachh Bharat Mission. As per the council's directives, a pledge was taken by all the members of staff of the institute with a solemn commitment to uphold cleanliness and sanitation in their daily lives. All the staffs actively took part in the plantation drive by planting over 15 saplings of native tree species around the campus. This initiative sought to foster a sense of responsibility towards environmental conservation and to enhance the greenery of the campus.

Following the pledge, a marathon was organised, involving all the members of staff including outsource staffs, RAs, SRFs/JRFs, scholars, and community members. The marathon aimed to encourage physical fitness and well-being while fostering a sense of community spirit. Moving forward, ICAR-DCFR plans to continue its initiatives and engage with the community to advance the goals of the Swachh Bharat Mission.



